

IACC Program Update



The Alliance

The Clean Marinas Program is a partnership of private marina owners, government marina operators and yacht clubs.





Mission Statement

The Clean Marinas Program is an ongoing endeavor, by a marina industry alliance, determined to provide environmentally clean facilities and protect the states' coastal and inland waters from pollution through compliance of best management practices.

CMP Administration

- Non-Profit Corporation
- Board of Directors 4 Officers 3 Directors
 All volunteer
- Maintain website and communications with stake holders, government entities and the public
- Re-certify each marina or yacht club every five years



Review Teams and Mentors

New Certifications Three person review team.

Re-Certifications
 One person – a 'lead' reviewer.





Review Process and Benefits

- Marina Review: 3-4 hours covering 13 separate environmental sections.
- Cost: \$750 per certification
- Designation: certificate and website listing
- Flag, burgee and decals for display at facility
- Eligible for marketing as "Clean Marinas Program Certified"



2013 Program Review

Implemented Prep Courses-Five held in 2013 focused on sections with the most requests for assistance.

Results: 35 marinas!

Created an Excel Mentoring Score sheet for Email. This saves travel time and provides statistical analysis data on pre-and post certification.







2013 Program Review Cont'd

- Received national recognition of program from IMBC (International Marina & Boat Yard Conference) as one of the most successful programs.
- Reviewer/Mentors- created criteria in effort to improve regional administration.





2014 Focus

- Process interest from 2013
 Prep Courses 35 potential marinas.
- Continue Prep Course
 Training- Six Scheduled
 Mar Tahoe
 May -SF Bay/Delta
 Jun San Diego
 Sep -Marina Del Rey
 Oct Santa Barbara
 Nov Monterey





2014 Focus Cont'd

- Grand Fund Research Funding for Executive Staffing.
- Program Manual Update- work with stakeholders including IACC on the next update to the program 13 section manual.



Who Has Come Clean?

- 123 Marinas & yacht clubs as of March 2014 and 67 Recertification's
 - 97 Salt Water Marinas & Yacht clubs
 - Paradise Village Marina, Puerto Vallarta
 - 1 Southern California Lake Marina
 - 16 Northern California Lake marinas and 4 Delta marinas
 - 3 Military-operated marinas
 - 5 Marinas on Lake Mead and Lake Mohave



Why Is This CMP Unique?

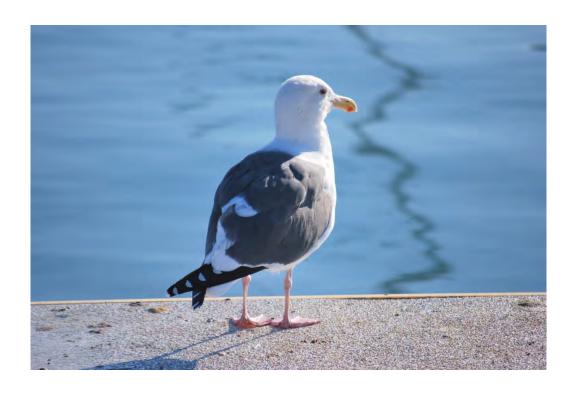
- Based on Best Management Practices (BMP)
- Administered by industry volunteers with help and support from CAHM&PC and Marina Recreation Association.
- One of 2 programs in the U.S. administered and financed entirely by the marina industry.
- Website manual is shared with all states, governments, stakeholders and marina associations at no cost.



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THANK YOU

www.cleanmarina.org

